Don’t Fall for These Five Coronavirus Fundraising Myths!

MYTH 1: PEOPLE DON’T HAVE MONEY TO GIVE
MYTH 2: WE CAN’T ASK FOR MONEY RIGHT NOW
MYTH 3: YOUR ORG. DOESN’T SERVE AN IMPORTANT NEED
MYTH 4: DONORS DON’T WANT TO HEAR FROM YOU NOW
MYTH 5: THE ONLY GRANTS LEFT ARE FOR EMERGENCY SERVICES

Developed by GreenKite Fundraising
1. The U.S. Department of Commerce (DOC) is offering grants of up to $3,000,000 to USA nonprofit organizations to support economic development, attract private investments, and create jobs in economically distressed regions throughout the country. **Maximum Amount: $3,000,000**

2. AARP’s Community Challenge: New, innovative ideas. **Maximum Amount: $100,000**

3. Roddenberry Foundation (DUE April 10!): **Four awards of $250,000** will be granted to organizations working in the areas of Education, Environment, Science, or Humanity. In addition to the four $250,000 awardees, up to five organizations in each field will be recognized publicly as Prize Finalists.

4. The Awesome Foundation. Easy application, **$1,000 award**.

Additionally, numerous corporate foundations have also announced new grant opportunities: [https://www.philanthropy.com/article/More-US-Companies-and/248377/#.Xo0gu5x2Q8s.twitter via @Philanthropy](https://www.philanthropy.com/article/More-US-Companies-and/248377/#.Xo0gu5x2Q8s.twitter) via @Philanthropy

And, there’s THIS from Twitter founder: Jack Dorsey!
Platforms

Facebook Live/Be.live
Twitch
YouTube
Zoom
INEXPO
House Party
BombBomb or Loom
TipJar
Global Giving (April 17)
SlyBroadcast
Ideas from the front line – the sky’s the limit!

1. Drive-thru theatre
2. Happy Hour/OneHope
3. Online events: Comedian/Comedy Show, GameNight, Bedtime Stories by famous sports figures or celebrities
Global Day of Giving: May 5, 2020

On the last GivingTuesday, December 3, 2019, the global giving day generated $2 billion in giving, just in the United States, and inspired millions of people worldwide to volunteer, perform countless acts of kindness, and donate their voices, time, money, and goods. The additional giving day planned for May 5, 2020 is being deployed in response to needs expressed by communities and leaders around the world.
we’re on the brink of adventure, children. Don’t spoil it with questions.  

—Mary Poppins